

ARTWORK SPECIFICATION GUIDELINE

Sign Source prints from Adobe Creative Suite 6 or earlier. Files submitted in other forms may have errors when imported or converted. **To ensure accurate output, we require a low resolution flattened PDF of your file for proofing of all print jobs. Please email this PDF with the submission of print ready files.**

1 PREFERRED FILE TYPES:

EPS - Encapsulated Post Script

AI - Adobe Illustrator

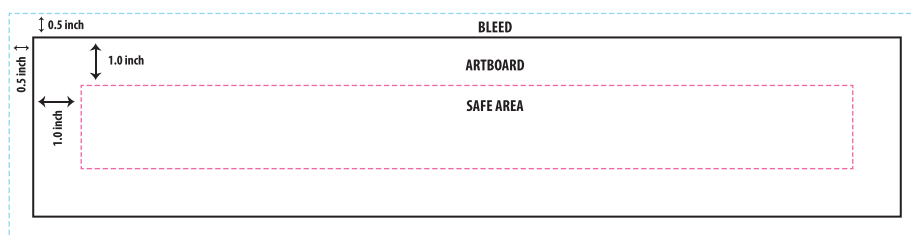
PSD - Photoshop

PDF - Portable Document Format

Please provide working files whenever possible. If working files are not provided, additional production times and charges may apply to your order. We will notify you if this occurs.

2 BLEED:

We require 0.5" bleed on all edges of all print ready files, as well as a minimum of 1" interior safe zone. Please see below diagram.



3 COLOURS:

If no Pantone reference or colour sample is supplied, Sign Source is not responsible for colour accuracy. Colour press checks are available upon request.

When printing solid black we require the values to be set at:

C: 10%

M: 10%

Y: 10%

K: 100%

4 SPELLING AND GRAMMAR:

We provide proofs before production starts. Please inspect your proofs closely, as Sign Source is not responsible for any spelling and grammar mistakes after proof sign off has occurred. Any incorrect spelling, punctuation, or grammar present after sign off is your responsibility.

5 IMAGES & IMAGE RESOLUTION:

To achieve the best image quality, we require your image to be at least 150 DPI at half size, or 72 DPI at full size. Lower resolutions can be printed, but will result in pixelation.

Please ensure you embed or supply all images used in your artwork.

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HOW TO SEND FILES

There are a few different ways that you can submit files directly to us.

- www.wetransfer.com : this website is free of charge and you can transfer up to 2 gigabytes of information directly to us via email. You may send files to transfer@signsourcedirect.com. **Please email or call first to confirm.**
- Direct email: We can receive up to 5 Megabytes of information in email form to transfer@signsourcedirect.com
- CD / DVD or USB thumb drive: You may drop off or have a courier deliver directly to our office during business hours. **Please email or call first to confirm.**

If you have any questions or concerns please do not hesitate to call us!

If file specifications are not met, production will be suspended until correct files are received; this may result in a delay.